



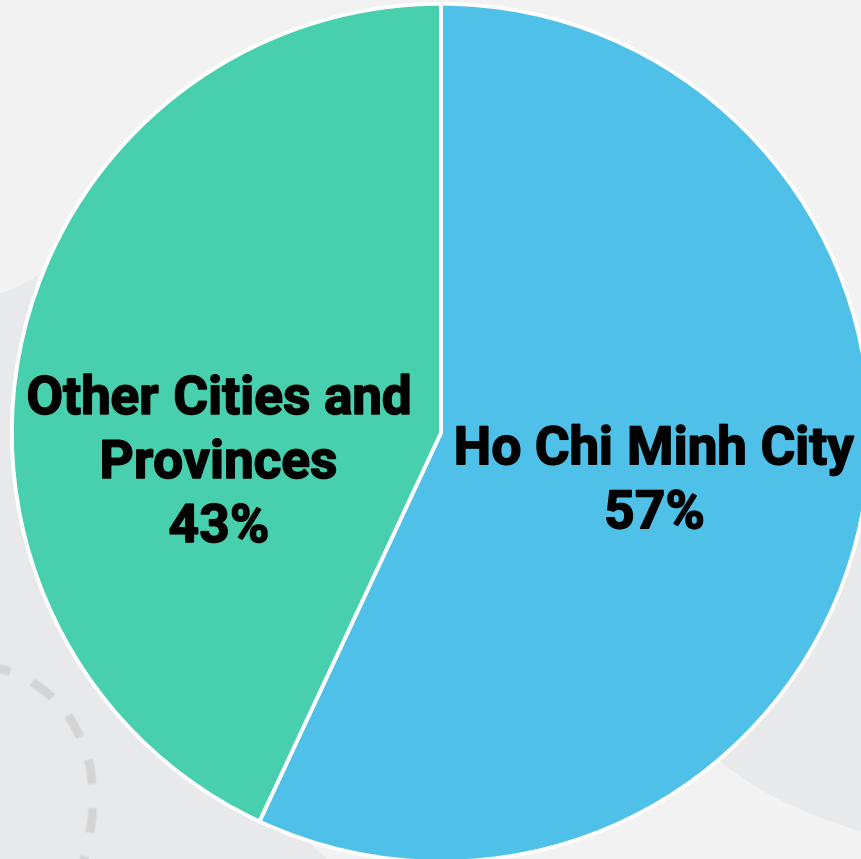
# OVERVIEW of Ho Chi Minh City

- Over **320 years** of its history
- **ECONOMIC HUB & TRAVEL GATEWAY** of Vietnam.
- **A CONVERGENCE DESTINATION** of many different cultural values of different regions across the nation.
- **A PARADISE GOURMET**, where brings together cuisines from all over the world for all food lovers.





# Statistic of UK Travellers to Ho Chi Minh City



UK Travellers to Vietnam	<i>Accrued for 9 months of 2019</i>
UK Travellers to HCMC	135,184
UK Travellers to other Cities and Provinces	102,171
Total	237,355



# OVERVIEW of Ho Chi Minh City Tourism



**Top 10 ASIA Destinations**



**Top 20 Destinations in Asia Pacific**



**Best 23 Cities for street food**



**Top 25 Attractive Destinations in Asia**



**The Hottest Cities for Solo Travel**

# OVERVIEW of Ho Chi Minh City Tourism

## TRAVEL AGENTS

- 1,347 businesses:  
677 international travel businesses,  
579 domestic travel businesses,  
71 travel agents,  
20 representative offices of foreign travel businesses in the city

## ACCOMMODATION

- 4,259 tourist accommodation establishments with more than 50,000 rooms, of which 1,308 were appraised, ranked from first to high class with 37,382 rooms.



**5,043** = **3,118** + **2,258**  
**tour guides**      **International**      **Domestic**  
                                 **tour guides**      **tour guides**



# OVERVIEW of Ho Chi Minh City Tourism










# HOTELS





# Hotel Statistics of Ho Chi Minh City



	HOTELS	ROOMS
<b>Luxury Travel Apartment</b>	01	126
	21	6,607
	26	3,500
	75	5,653
	191	6,250
	1,029	20,860
<b>Motels</b> (under 10 rooms)	190	1,236



# HEALTHCARE & SPA

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## **Golf club**

The highly maintained greens, surrounding views and top quality facilities.



# ▶ Localize Your Travel with Vespa Tours



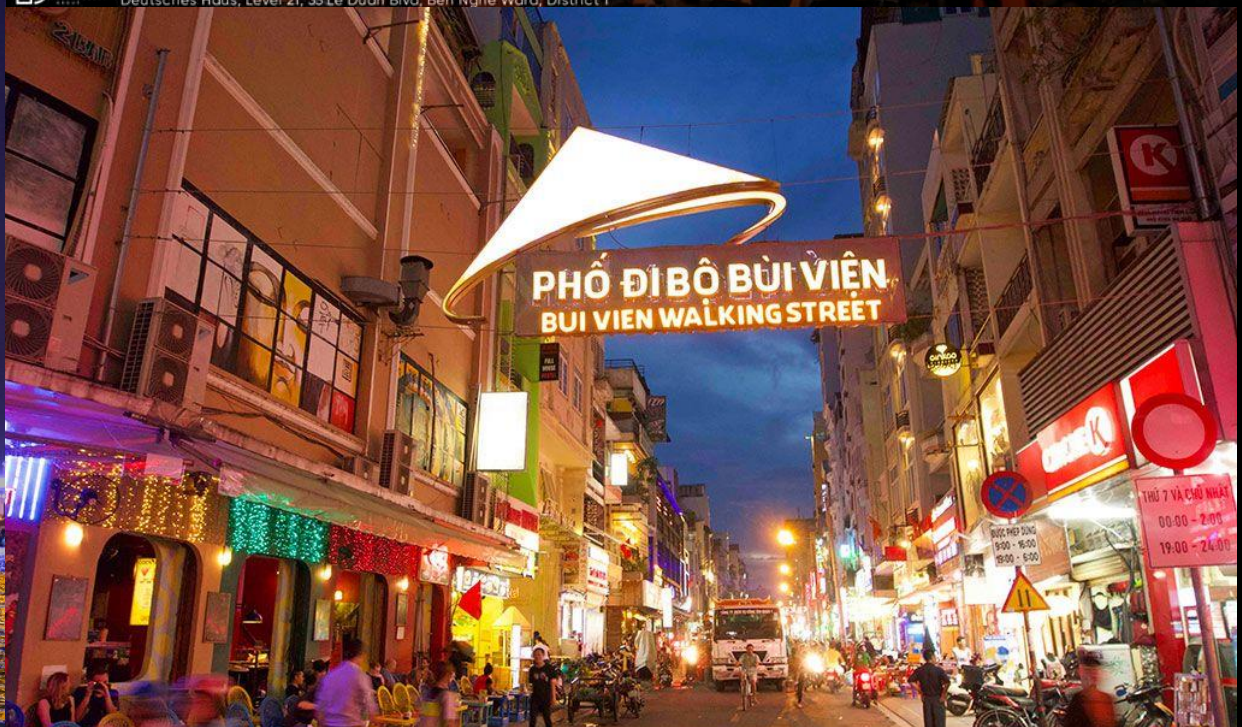
# ▶ Localize Your Travel with Street Food Tours



# Localize Your Travel with VIBRANT NIGHTLIFE & ENTERTAINMENT



Managed by  
**EMG**  
www.elements.vn  
BOOK YOUR TABLE : 0906 693 138 - 0906 963 138  
Deutsches Haus, Level 21, 33 Le Duan Blvd, Ben Nghe Ward, District 1





ENJOY  
**SPECIAL  
DINNER**

ON **★** - STAR CRUISE



# **Tourism Product Lines:**

- ✓ **Cultural - Historical Tourism**
- ✓ **Sports Tourism**
- ✓ **Gastronomic Tourism**
- ✓ **Ecotourism**
- ✓ **Ho Chi Minh City – Travel link to Vietnam –  
Regional Tourism\***



**Notre-Dame Cathedral Basilica of Saigon  
(Since 1880)**



**Tan Dinh Church – new tourist  
attraction in District 3**



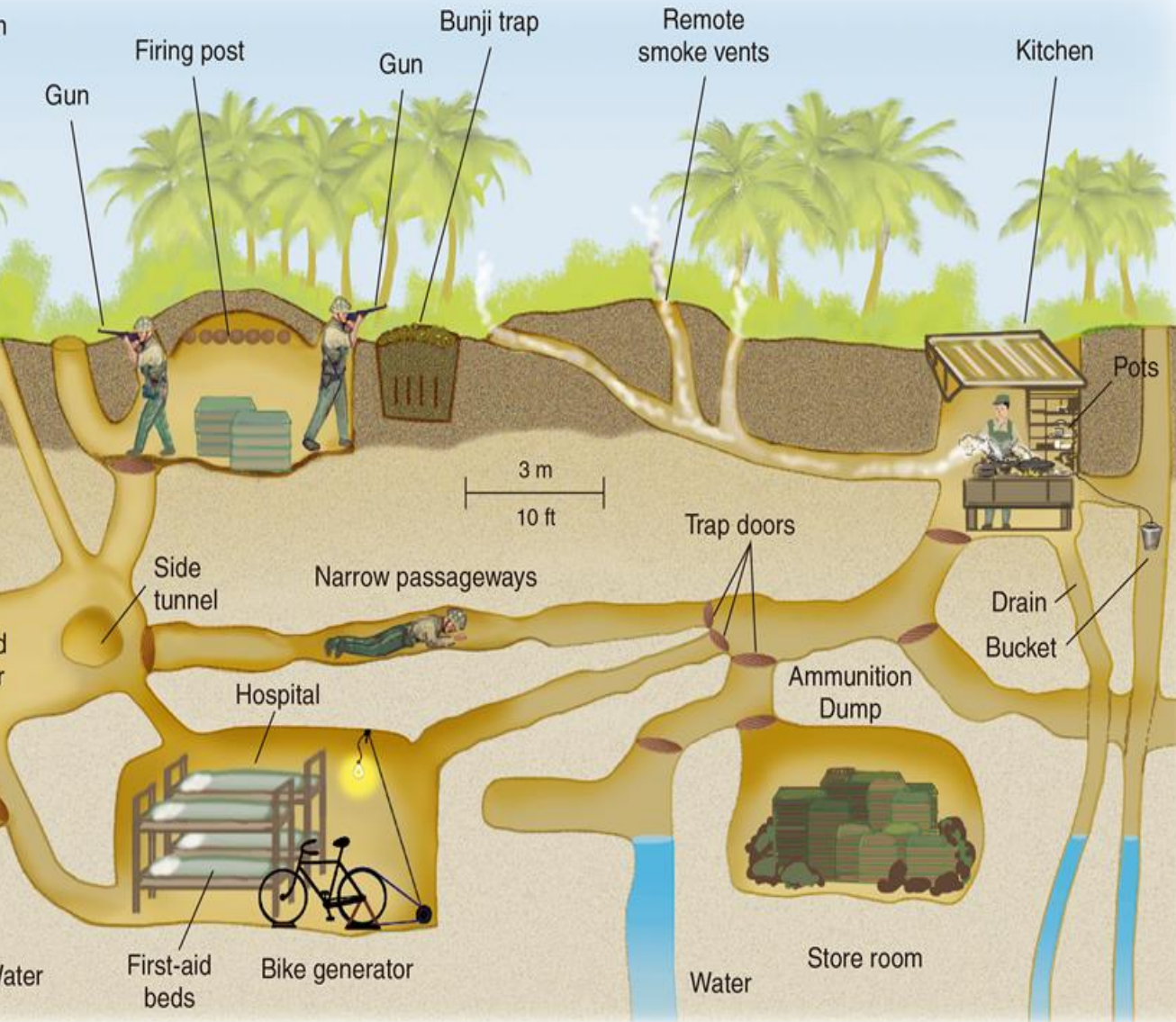


# Ben Thanh Market





Since 1912

Ben Thanh Market: one of the most famous landmark in Ho Chi Minh City





### Legend

	Soil		Vegetation
	Parent material		Water

## CULTURAL - HISTORIC TOURISM

- Discover Cu Chi Tunnel and know how an entire community survived and waged guerrilla warfare from a network of underground tunnels.
- Your guide will fill you in with all the information you need to appreciate each bunker, trap, tunnel, and point of interest.

Photo: CU CHI TUNNELS  
 Source: [Les Rives](http://LesRives.com)





**Water Puppet**



**Aulacese Opera**



**Vietnamese Opera**



**Traditional Musical Instruments (the Rainbow Saigon)**



# Sport Tourism



## Ho Chi Minh City International Marathon



# Sport Tourism



## 08 DECEMBER 2019

KIDS RUN

5 KM

10 KM

HALF MARATHON

21 KM

MARATHON

42 KM



08.12  
2019



Một cung đường xanh,  
một thành phố xanh.





# GASTRONOMIC TOURISM



**A PARADISE GOURMET,**  
where brings together  
cuisines from all over  
regions of Vietnam from  
North to South.









**Veterian Food**

# TROPICAL FRUITS





## **Egg Coffee “Cà phê trứng”**

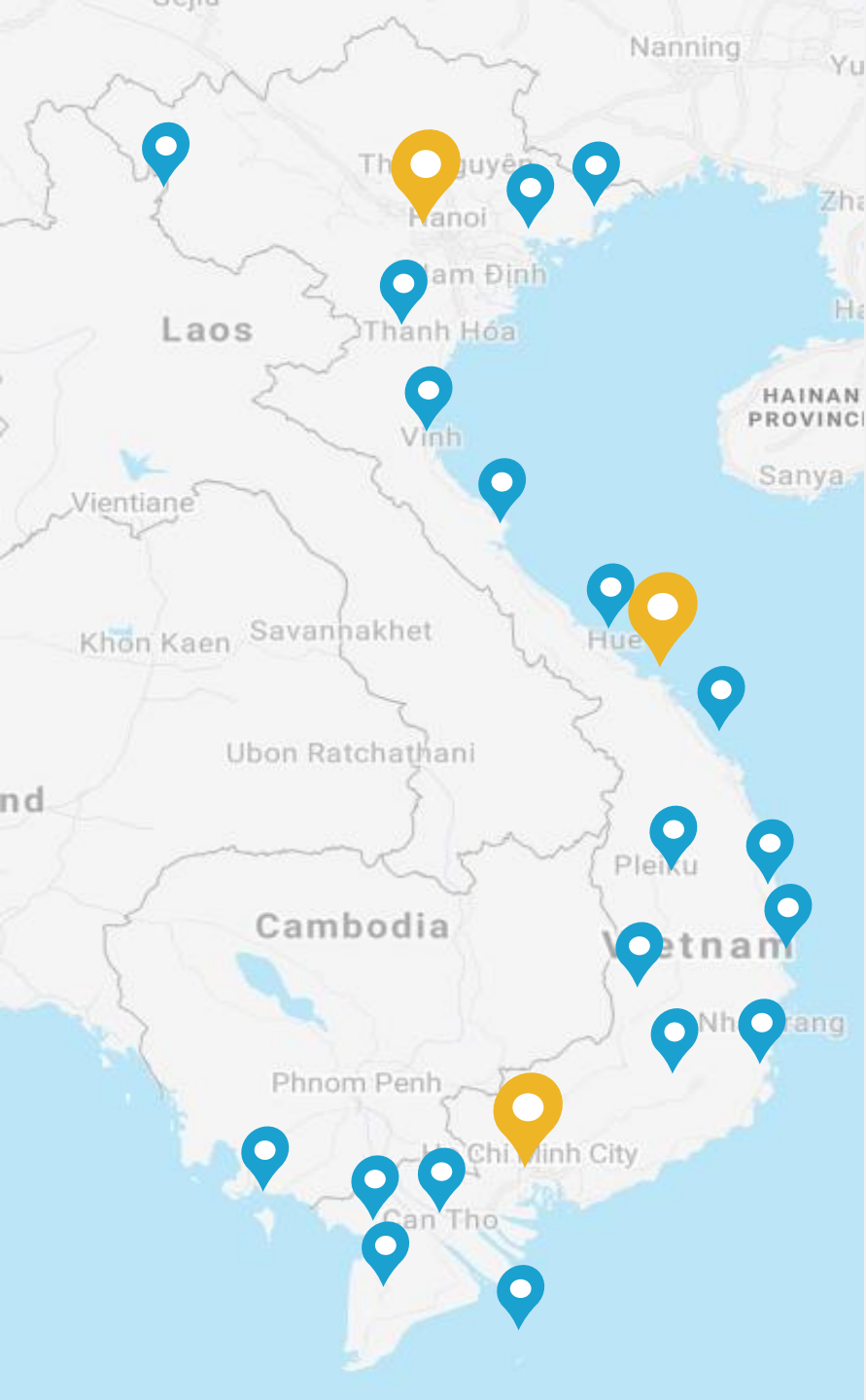
Egg Coffee is made from famous Vietnamese coffee topped with a dollop of fluffy meringue.

Cần Giờ Biosphere Reserve has been listed the biosphere reserve by UNESCO



# ▶ The REAL & the LARGEST Floating Market of ASIA








## Travellink of Region



 Hanoi – Quang Ninh Province  2h

 Hue  
Danang  1h20  
Quang Nam

 Dalat  1h      Nha Trang  1h

 Ho Chi Minh City

 Can Tho  3h30      Phu Quoc  1h



# Upcoming Key Events



**HO CHI MINH CITY INTERNATIONAL MARATHON**  
06 - 08 December 2019



**AO DAI FESTIVAL**  
06 – 23 March 2020



**INTERNATIONAL TRAVEL EXPO HO CHI MINH CITY**  
The Largest and Most Established Travel Event of Mekong Sub-Region and Asia  
**September 2020**



**HO CHI MINH CITY INTERNATIONAL MARATHON**  
04 - 06 December 2020



**HO CHI MINH CITY  
INTERNATIONAL  
MARATHON**



**TECHCOMBANK**

**06 - 08 DECEMBER 2019**

**KIDS RUN**

**5 KM**

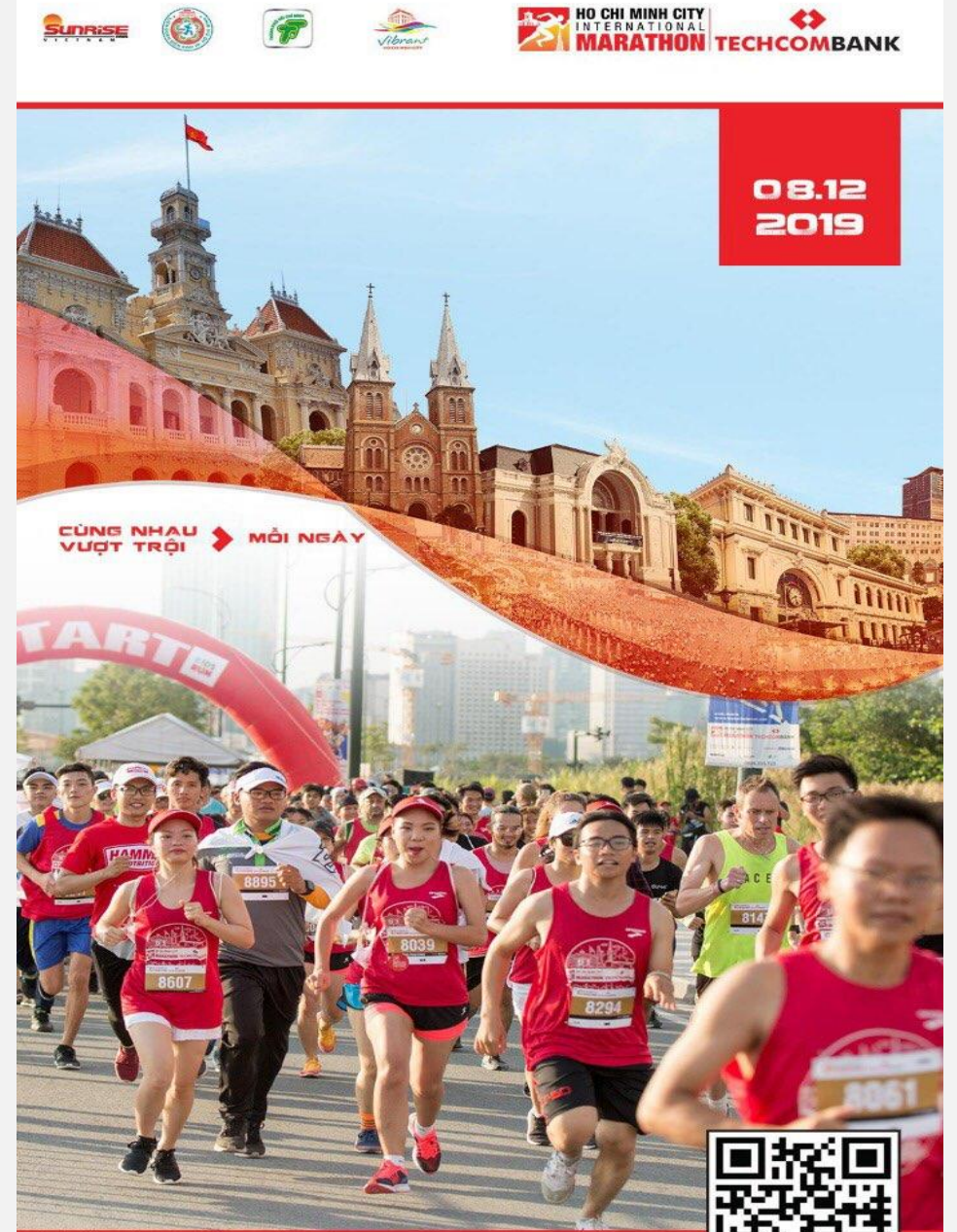
**10 KM**

**HALF MARATHON**

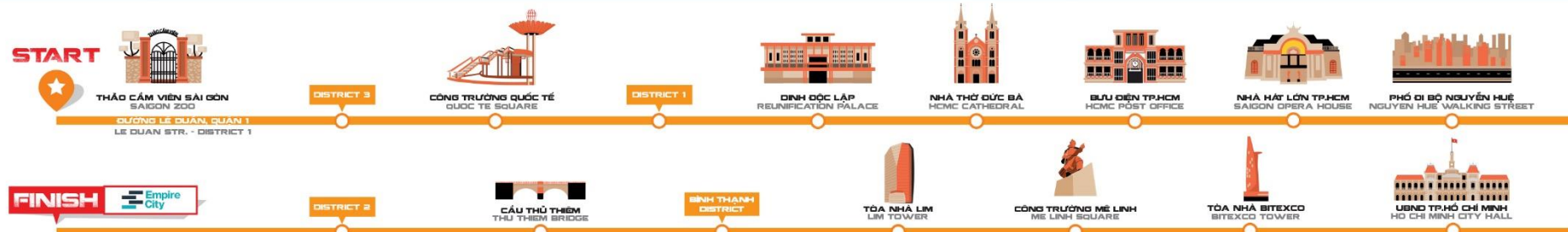
**21 KM**

**MARATHON**

**42 KM**









# Ao Dai Festival



HO CHI MINH CITY  
**AO DAI 2020  
FESTIVAL**

*"I Love Ao Dai"*

**06 - 23 March 2020**





**SEPTEMBER 2020**

**Saigon Exhibition and Convention Center**

# Be our Hosted Buyer/Media



Return Air ticket



Accommodation



Transportation



B2B Meetings



Networking Events



**SEPTEMBER 2020**

Saigon Exhibition & Convention Center  
Ho Chi Minh City, Vietnam

The **LARGEST & MOST ESTABLISHED**

## **International Travel Expo**

in Mekong Sub-region and Asia



**SEE YOU THERE**

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WITH COMPLIMENTS FROM HO CHI MINH CITY DEPARTMENT OF TOURISM

## Social Media



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[Visit.hochiminhcity](https://www.instagram.com/visit.hochiminhcity)

**THANK YOU**  
for your attention!



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